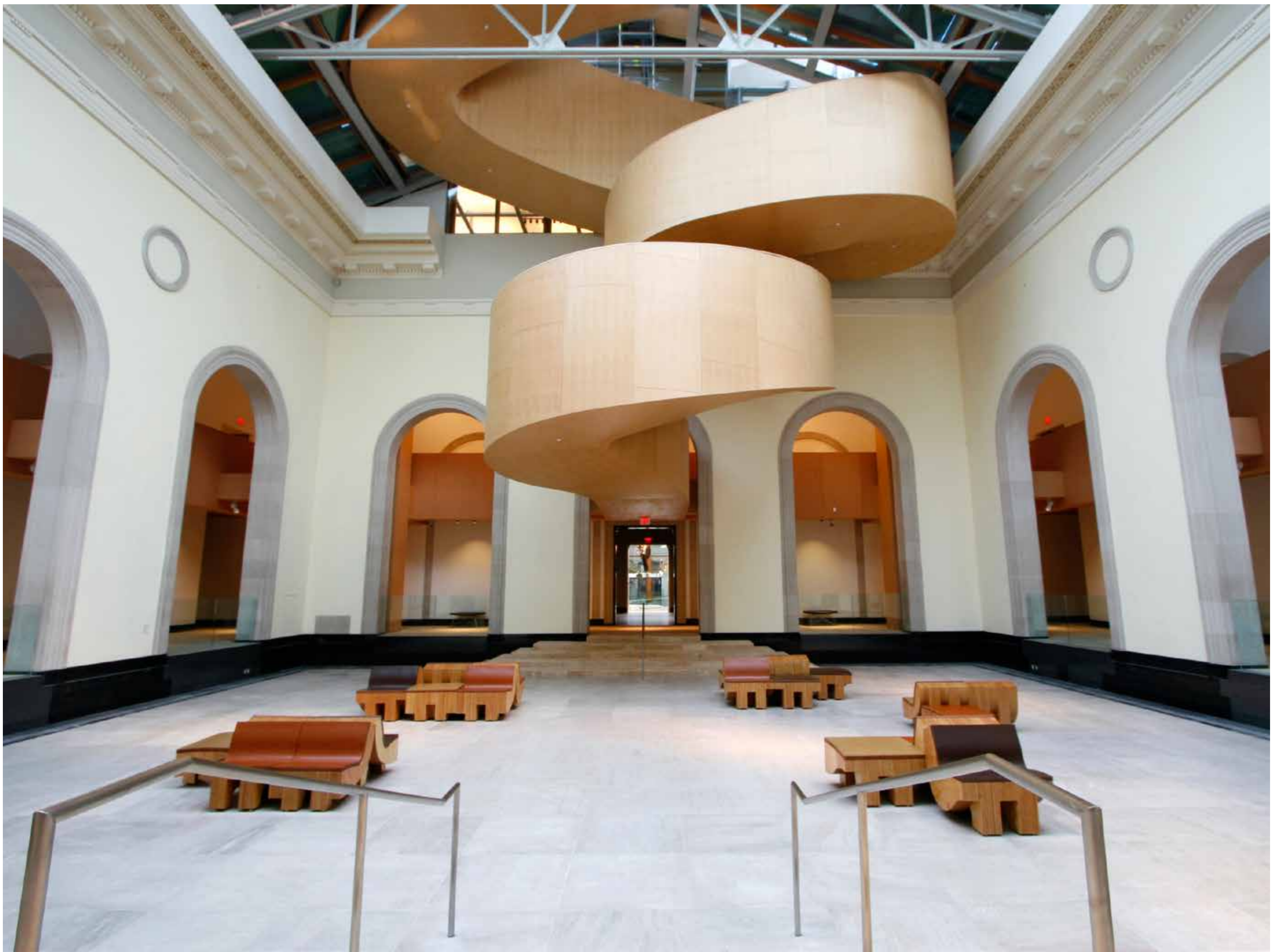


# **COMMUNITY PARTNERSHIPS**

**AT THE ART GALLERY OF ONTARIO**

**AGO**



## ABOUT THE ART GALLERY OF ONTARIO

Designed by world-renowned Toronto-born architect Frank Gehry, the new AGO is Gehry's first building in Canada and marks the place where he made his initial connection between art and architecture. Hallmarks of his AGO design include dramatic sculptural staircases, his signature use of Douglas fir wood, and large windows and skylights, which infuse gallery spaces with natural light and connect the Gallery with the city in provocative new ways.

With a permanent collection of more than 80,000 works of art, the AGO is among the most distinguished art museums in North America. From the exquisite objects featured in the Thomson Collection to the comprehensive collections of Canadian, European and contemporary art, there is something for everyone at the AGO.

### Our Mission

We bring people together with art and inspire them to see, experience and understand the world in new ways.

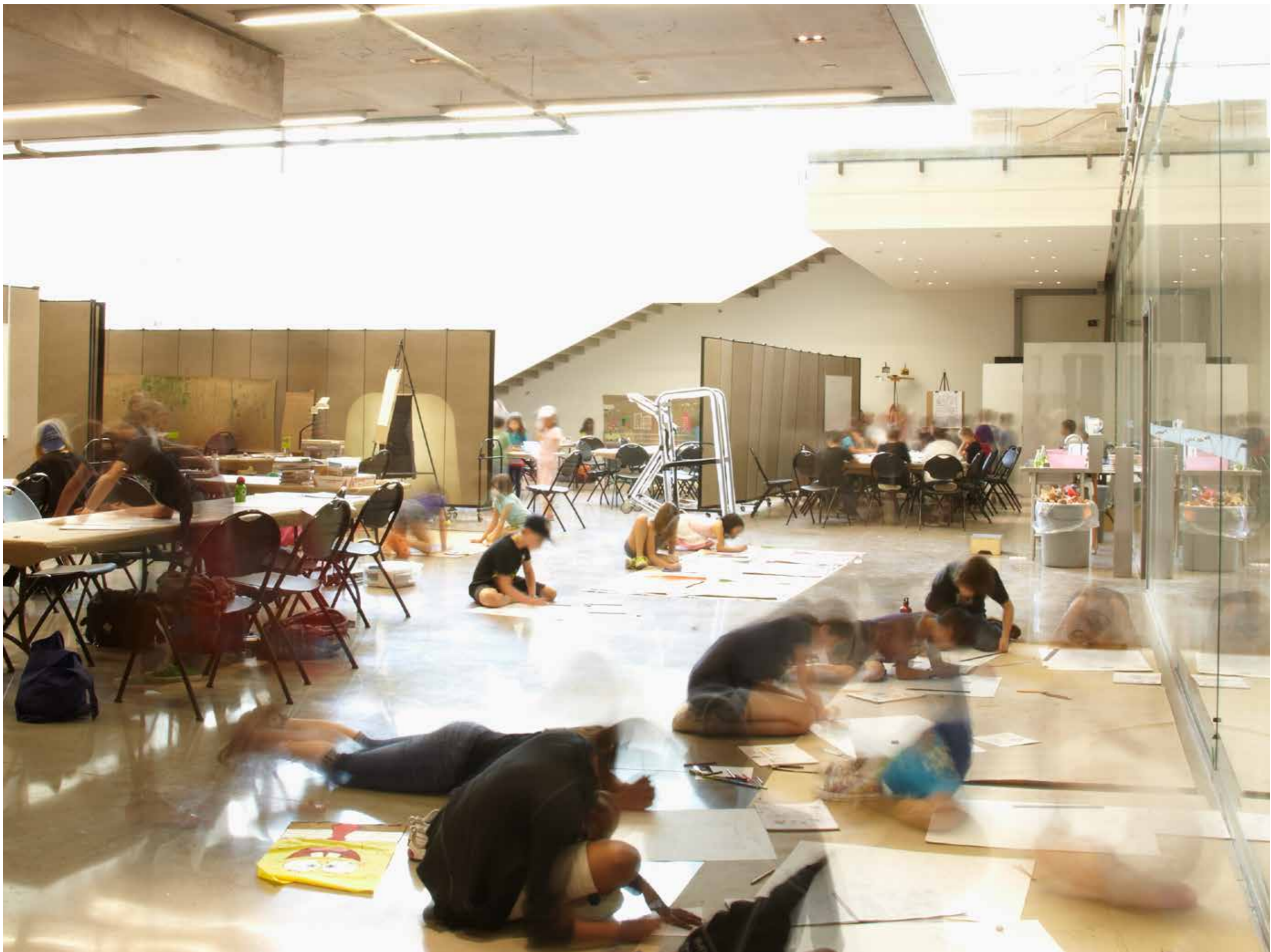
### Our Vision

We will become the imaginative centre of our city and province.

We will be welcoming to our visitors, inspiring for our audiences and innovative in the ways we gather people together to create community through art. We will become a preferred cultural partner for artistic visionaries from all over the world.

### Our Values

- We believe the experience of our visitor is paramount.
- We commit to excellence in the acquisition, collection, preservation and presentation of art in our care, in our time and for future generations.
- We commit to the highest standards of scholarship while engaging new methodologies and welcoming new points of view.
- We celebrate art and artists as central to our sense of who we are.
- We listen and contribute to our communities.
- We foster respect and recognition for all who work at and visit the AGO.



## ABOUT THE WESTON FAMILY LEARNING CENTRE

The Weston Family Learning Centre (WFLC) allows visitors to experience how the power of art can transform the way we understand our world and ourselves. The facility, which opened in October 2011, comprises approximately 35,000 square feet of new and renovated space and increases the AGO's ability to provide stellar art education in dedicated spaces for instruction and workshops.

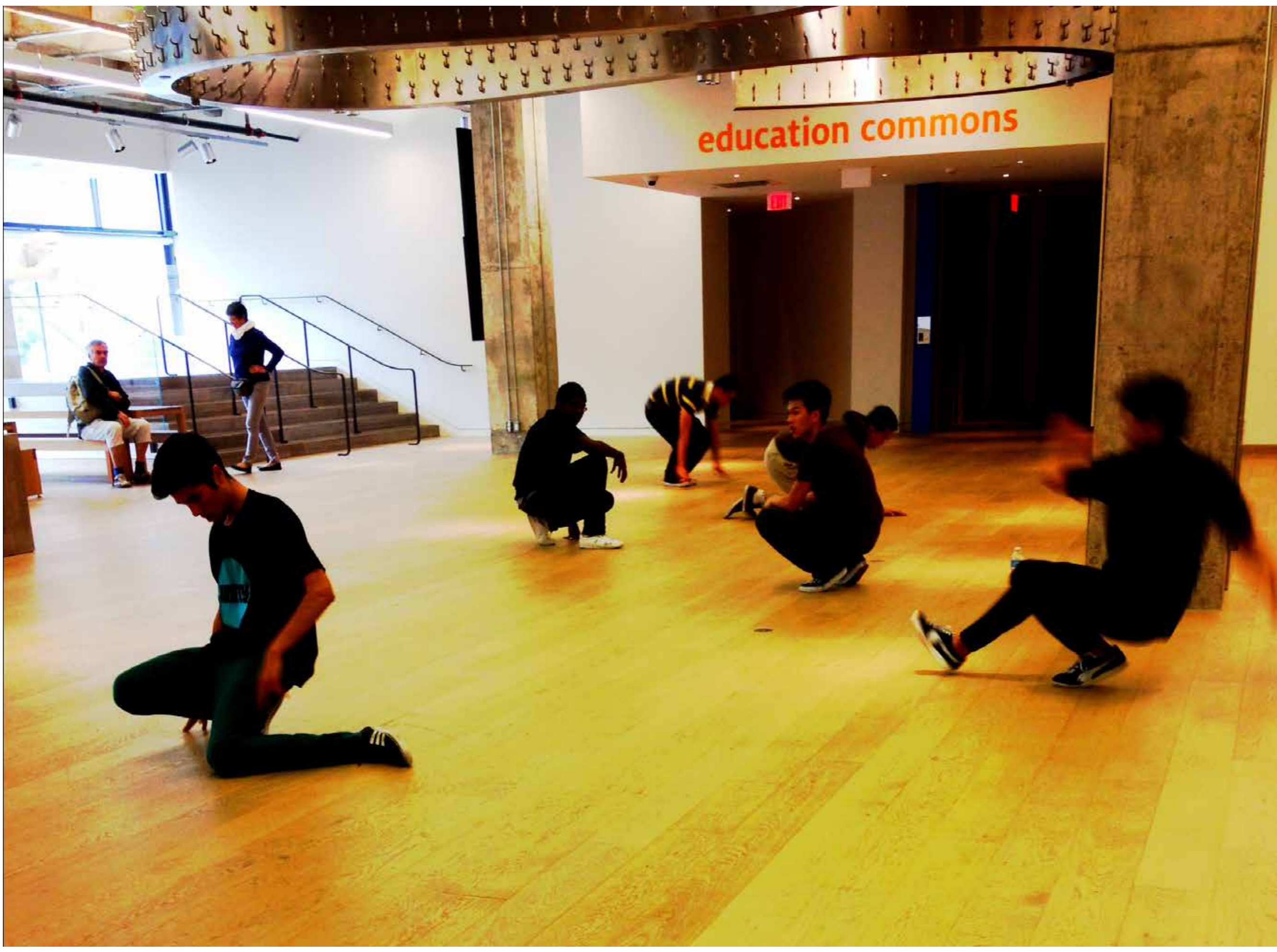
A hub for community creativity and learning, and a gathering place for hands-on and online exploration of the creative process, the Weston Family Learning Centre sets the standard for museums around the world, with meeting spaces for educational and private functions as well as fully integrated technology that includes broadcast and video-conferencing capabilities.



Located in the northwest corner of the Gallery at Dundas and Beverley Street, the Weston Family Learning Centre fosters community education and engagement. Our space features:

- Three seminar rooms:  
Light-filled Seminar Room 1 is located above the Gallery School, where AGO members and groups enjoy customized art-making workshops and young artists gather for summer camps during July and August. Seminar Rooms 2 and 3 provide quieter yet still highly creative spaces. All 3 seminar rooms have built-in projectors, screens, audio and Internet services.
- A community gallery
- A hands-on centre for young children and parents
- An education commons to welcome school groups and to host events
- A youth centre for young adults
- 6,000 square feet of studio space in the Anne Tanenbaum Gallery School
- An artist-in-residence studio
- A staircase leading directly to the AGO's European galleries

education commons



## COMMUNITY PARTNERSHIPS AT THE AGO

The Art Gallery of Ontario has a long history of partnerships with groups and organizations servicing Toronto's diverse communities. We have closely collaborated with wonderful partners such as UNITY Charity, Manifesto Community Projects, Supporting Our Youth, Workman Arts and the Griffin Centre.

We are thrilled to be extending our partnership opportunities to book space in the newly created Weston Family Learning Centre. The following guidelines illustrate the process for booking space and hosting an event at the Art Gallery of Ontario.

**Priority for bookings will be given to not-for-profit organizations whose mission and goals complement those of the AGO and help us serve our community in new ways.**

## TYPES OF PARTNERSHIPS

We have several kinds of partnerships at the AGO:

### Full Collaborations

Full collaborations involve co-development of an event, project or program. This programming allows for the (free) use of space at the AGO to produce a co-created collaborative project or program within a particular programming stream at the Gallery. Examples of this type of partnership include the 2013 National Youth Arts Week launch, a programming collaboration between the AGO and the Arts Network for Children and Youth.

Full collaborations will receive mention on both the AGO's and the partner organization's websites, and will typically feature shared recognition on all marketing and promotional materials.

### Rentals at a Reduced Community Rate

Community members/organizations can book space in the Weston Family Learning Centre for a reduced rate. Bookings must be made through our online application form, and follow the same process as partnership bookings.





## ELIGIBILITY

### Who can apply to book space in the WFLC?

We offer programming collaborations and partnership bookings to community-based and professional organizations whose mandates contain a strong arts and culture focus and who work within underserved communities and in the Grange Park neighbourhood.

Community members/organizations who have not-for-profit designations are eligible to apply for a reduced-rate rental fee.

### Assessment Criteria

Applications will be assessed based on the following criteria:

- Availability of space in the WFLC for dates requested
- Relationship to current programming at the AGO
- The program's reach into local target communities: youth, families, the mental health sector and the Grange Park neighbourhood
- Not-for-Profit status

### Application Process: How do I book space?

We will provide a limited number of partnership bookings per calendar year. To request a partnership booking rate, please submit your request as early as possible!

### Calendar & Dates

We accept booking requests 2 times per year. Our deadlines for applying are **February 15** and **August 15** of each year. Ideally, all requests should be placed as far in advance as possible. A minimum of 3 months notice is required for any booking requiring a technical set-up.

### Venues and Capacity

Our seminar rooms are available year-round during specific time slots. See the chart below for the seating capacity of each space. During the last 2 weeks of June and the first 2 weeks of September, our Education Commons and Gallery School are available for partnership bookings.

Room	Boardroom	U-shape	Theatre	Half Rounds
<b>Seminar Room 1</b>	40	35	80	35
<b>Seminar Room 2</b>	20	15	35	12
<b>Seminar Room 3</b>	40	35	70	30
<b>Jackman Hall</b>	200			
<b>Gallery School</b>	200 seated			

## Rates

ROOM	Corporate Rental Rate	Not-for-Profit Rental Rate	Reduced Community Rate	Room Dimensions
<b>Seminar Room 1</b>	\$800	\$600	\$150	26'2 x 40'6, 1040 sq ft
<b>Seminar Room 2</b>	\$500	\$450	\$150	19'8 x 35'4, 700 sq ft
<b>Seminar Room 3</b>	\$500	\$450	\$150	40' x 20', 800 sq ft
<b>Gallery School</b>	\$3,500	N/A	\$150	Inquire
<b>Jackman Hall</b>	\$1200 (4-hour minimum)	\$600 (4-hour minimum)	\$150	Inquire
<b>Education Commons</b>	\$2,000	N/A	\$150	Inquire
<b>Community Gallery</b>	N/A	N/A	N/A	Inquire

**\*\*All rentals will be considered a full-day rental and charged as per rates above. Exceptions can be made for morning-only or afternoon-only events.**



Seminar Room 1



Seminar Room 3

## **FAQ**

### **What is provided when I book space?**

We provide basic set-ups, including chairs, tables, flip chart easels, etc. Pending availability, we can provide some media equipment such as a projector/screen or sound system. All requests for room set-ups and media needs must be included in your initial request.

### **What about signage?**

The AGO has 8 1/2-by-11-inch sign holders and will create directional signage for your event. Your event will also be listed on our electronic directional signage in the Weston Family Learning Centre. If you require an easel for larger signage that you have created, please let us know in advance of your booking date.

### **What is the Reduced Community Rate?**

See table on previous page.

### **What would I need to pay for when booking space?**

Regardless of the type of partnership booking you have arranged, there will sometimes be additional associated costs with your booking such as additional security, a technician to run media equipment for your event, staff required for an event that runs late, and food and beverage costs.

### **Can I bring in outside food or drink?**

The AGO does not allow outside food or drink at any event or program. All food and beverage requests must go through our internal system. Please indicate any food/drink needs in your application and we will be happy to connect you with our kitchen team. We have a world-class chef and excellent food at the gallery that is perfect for any occasion!

### **Can I charge people to come to my event/booking at the AGO?**

Community partnership bookings are created to increase access to programming and services in our communities. Similarly, the Weston Family Learning Centre is designed to be an open, free and accessible space for people to gather and connect. As such, all community partnership events happening in the Centre must be free of charge. Other bookings such as rentals or AGO-hosted outside events can charge attendance fees. For full details, please contact us!

### **Can I sell merchandise in the space?**

We do not allow external merchandise sales at the AGO.

### **Is there a space for families and children at the AGO? Can we access this space?**

The Dr. Mariano Elia Hands-On Centre is an oasis for families at the AGO. We always have fun in the Hands-On Centre making art, constructing, storytelling, dressing up in costumes, playing, making new friends and exploring. The hours of the space are as follows:

Monday: CLOSED

Tuesday to Friday: 10 am – 2 pm

Saturday and Sunday: 10 am – 4 pm

Admission to the Hands-On Centre is included with a General Admission ticket. Members get free unlimited admission with a family membership. Please indicate if you require access to the Hands-On Centre as part of your booking. This will require an additional staff charge.

### **Do I need to recognize the AGO partnership in any way, such as placing the AGO logo on my promotional material?**

All partnership bookings require placement of the AGO logo on promotional materials as per our logo usage guidelines (attached). Please submit any flyers to our team for logo approval before printing.

### **Can we access the galleries upstairs?**

The AGO is open Tuesday to Sunday from 10 am to 5:30 pm. We are also open late on Wednesdays – until 8:30 pm.

We offer free admission to our permanent collection galleries on Wednesday nights from 6 to 8:30 pm. Ontario high school students with a valid ID can visit AGO galleries FREE after 3 pm Tuesday through Friday. We also have an AGO Community Membership and Neighbourhood Access Program. Find out more by going to [ago.net](http://ago.net).



### **Can we stay later than our original booking time?**

You may arrange to stay later with AGO host staff. Approval will be based on staff availability and scheduling in the space. If staying late is possible, charges will apply for all additional staff time.

### **Does the AGO offer other community access programs?**

The AGO works with not-for-profit organizations across the GTA to allow marginalized communities to experience the AGO. For more information, please visit [www.ago.net/community-access-initiatives](http://www.ago.net/community-access-initiatives).



## **CONTACT INFORMATION**

For more information, please contact:

Sarah Febbraro  
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416 979 6660 x503

## **Application Deadlines**

February 15 and August 15